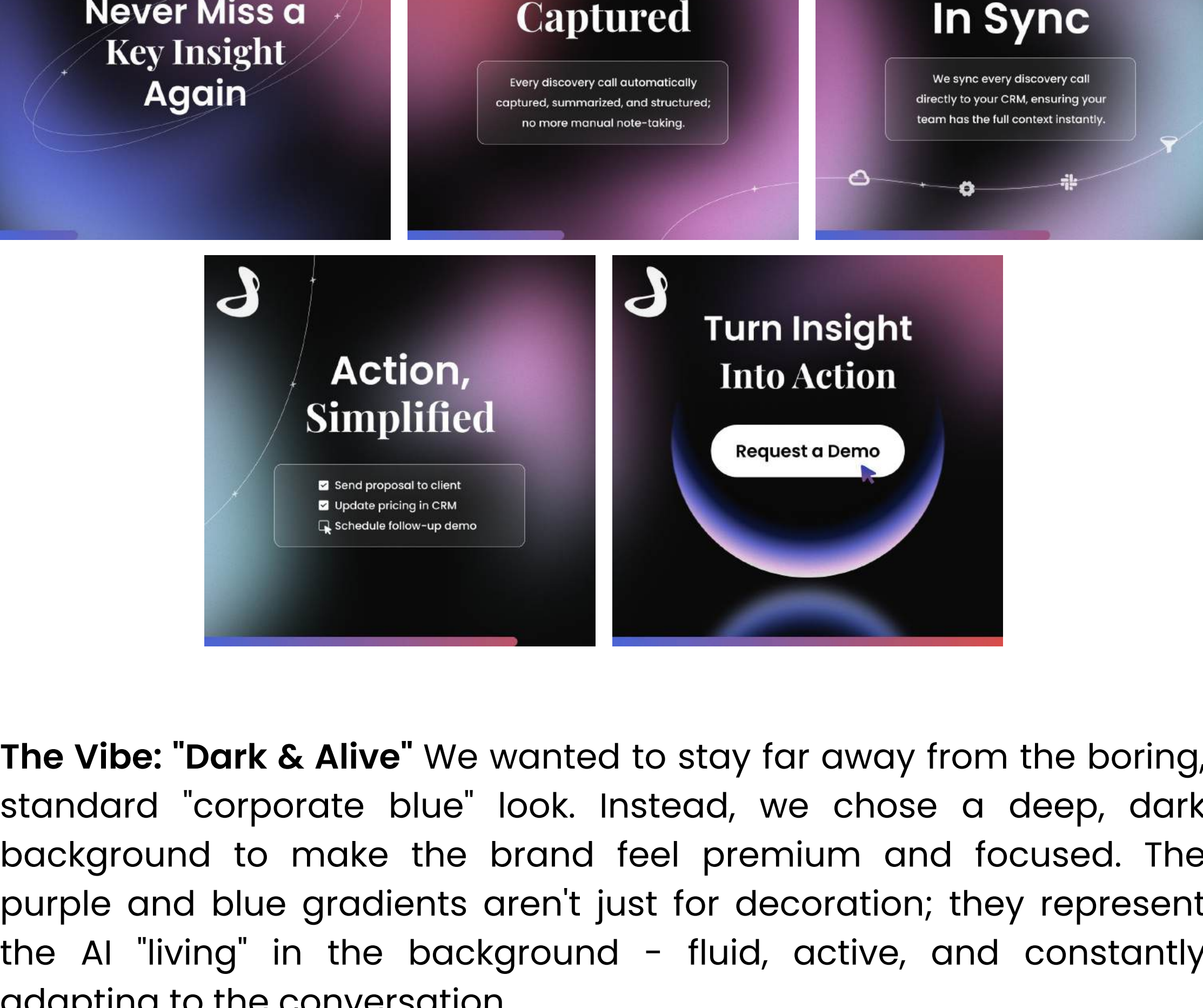


Task 1: Social Media Graphic Design – Instagram Carousel (Feature Launch)

Objective: Create clean, engaging visuals announcing a new feature: “AI-Powered Meeting Notes” (imagined: Docket’s AI agents auto-generate accurate, contextual summaries with actionable insights post-discovery calls).

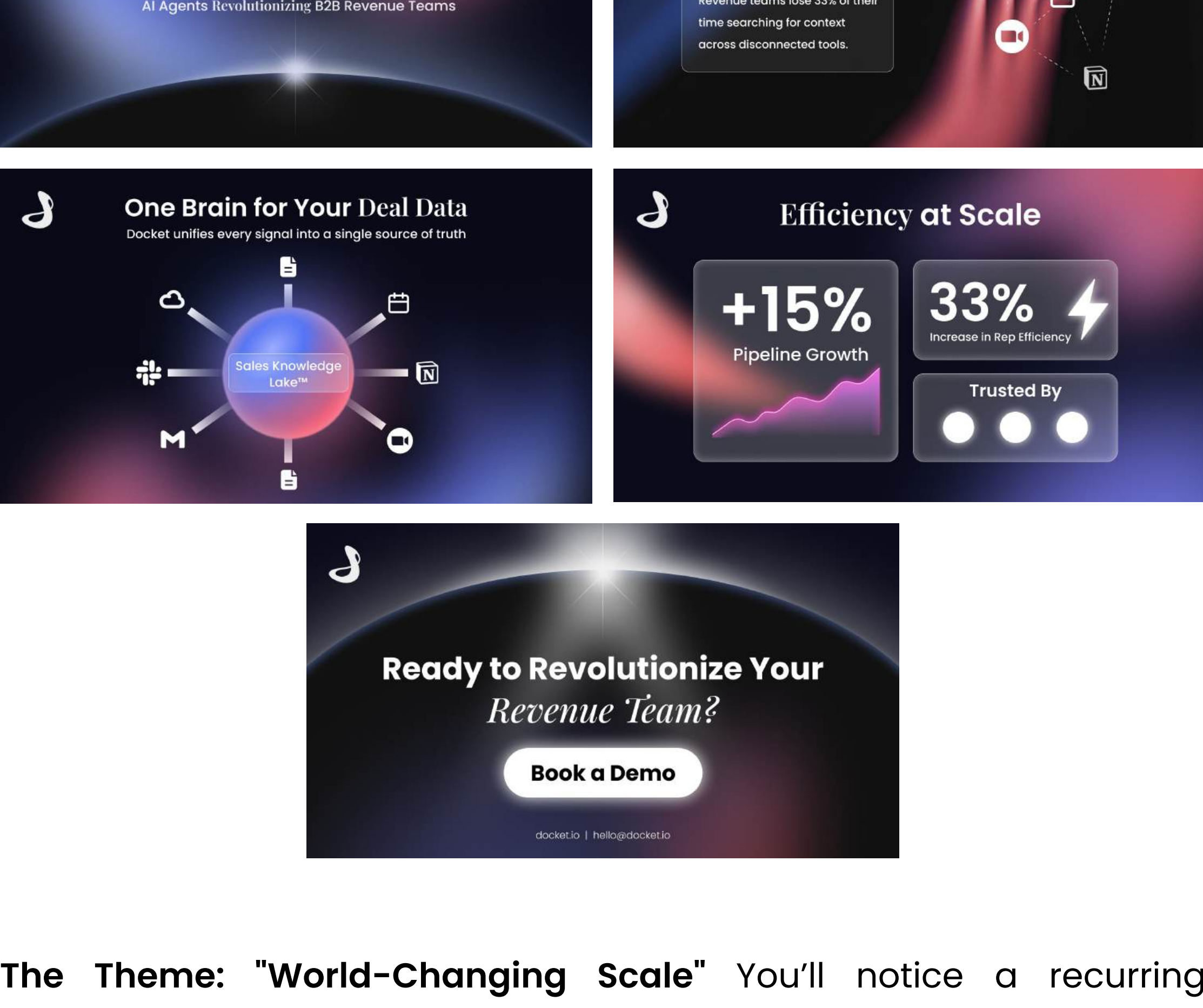


The Vibe: "Dark & Alive" We wanted to stay far away from the boring, standard "corporate blue" look. Instead, we chose a deep, dark background to make the brand feel premium and focused. The purple and blue gradients aren't just for decoration; they represent the AI "living" in the background – fluid, active, and constantly adapting to the conversation.

The Logic: Human Conversation meets Tech Precision You'll notice we mixed two different font styles across the five frames. We used a fancy "Serif" font for the big headlines to make the meetings feel human and personal. Then, we used clean, simple text for the data points to show accuracy. We placed everything on "frosted glass" cards to keep the text readable without blocking out those cool, glowing background vibes, leading the eye naturally to the final "Request a Demo" button.

Task 2: Pitch Deck Design

Objective: Design high-impact slides for internal/sales presentations to showcase creativity in storytelling and visual appeal.

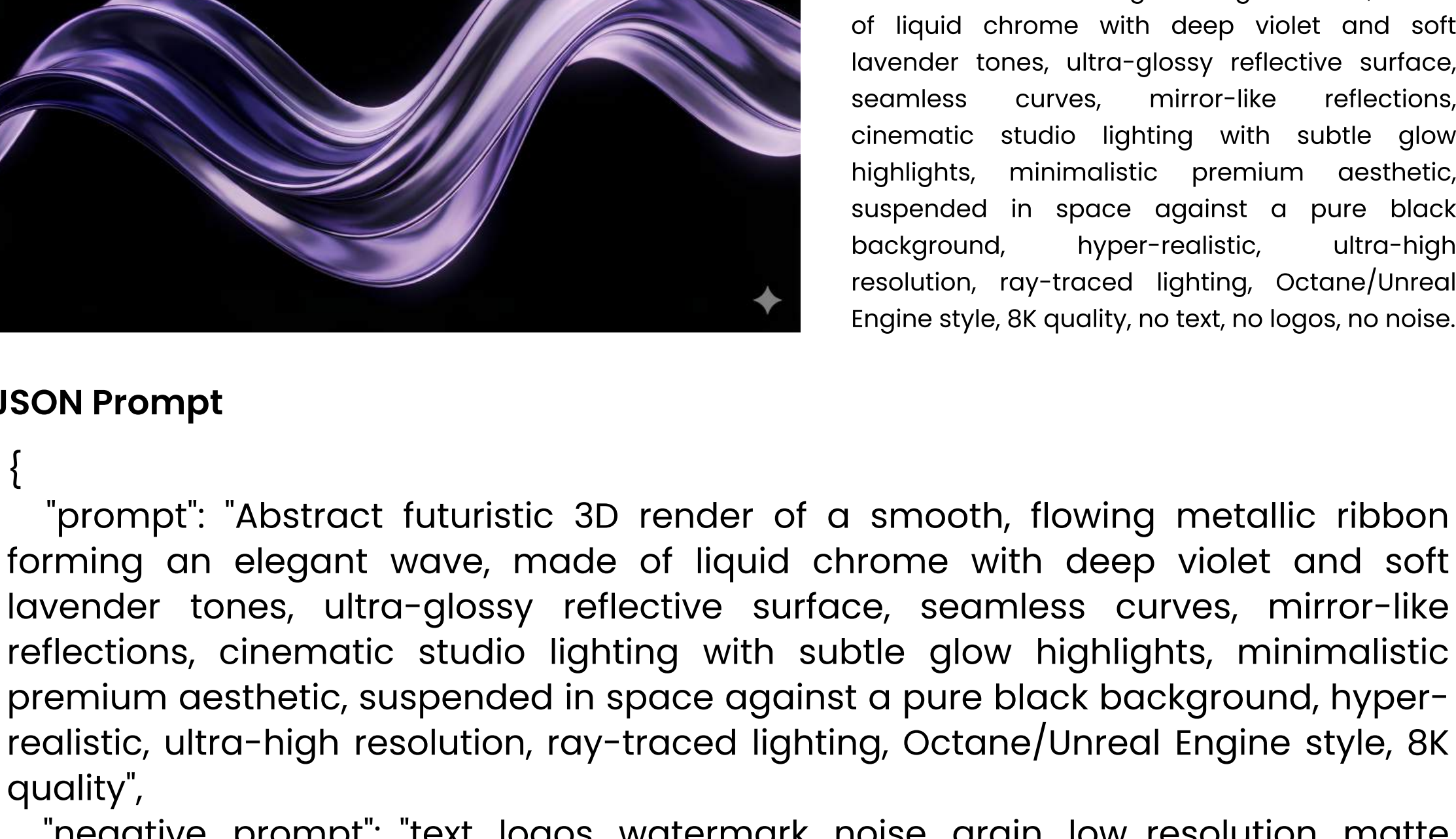


The Theme: "World-Changing Scale" You'll notice a recurring "horizon" or dark planet curve in the background of these slides. We did this on purpose to make Docket feel huge – like a "world-changing" platform rather than just another small software tool. It immediately sets a serious, epic tone for the presentation.

The Logic: "Order from Chaos" Pitch decks can get boring with too many numbers, so we focused on visual flow. In the "Fragmented Data" slide, we used those flowing ribbons to physically show how Docket ties all those disconnected apps (Slack, Calendar, Notion) together into one smooth line. For the results slides, we put the key stats (like +15% Growth) inside glowing glass boxes so the investors' eyes go straight to the wins.

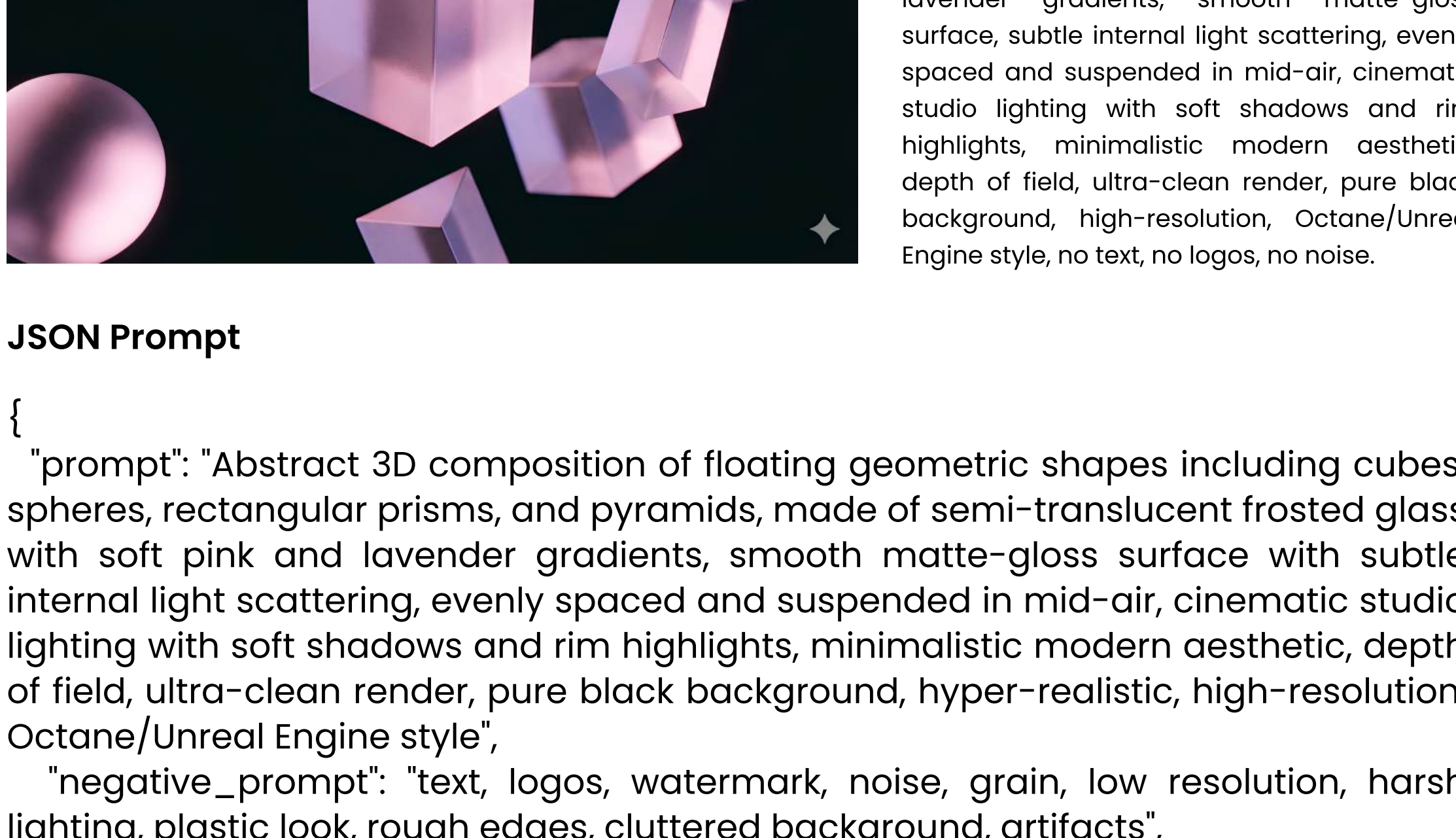
Task 3: Generative Design Exploration

Objective: Showcase creative AI tool usage with 3 distinct asset types/directions for Docket branding.



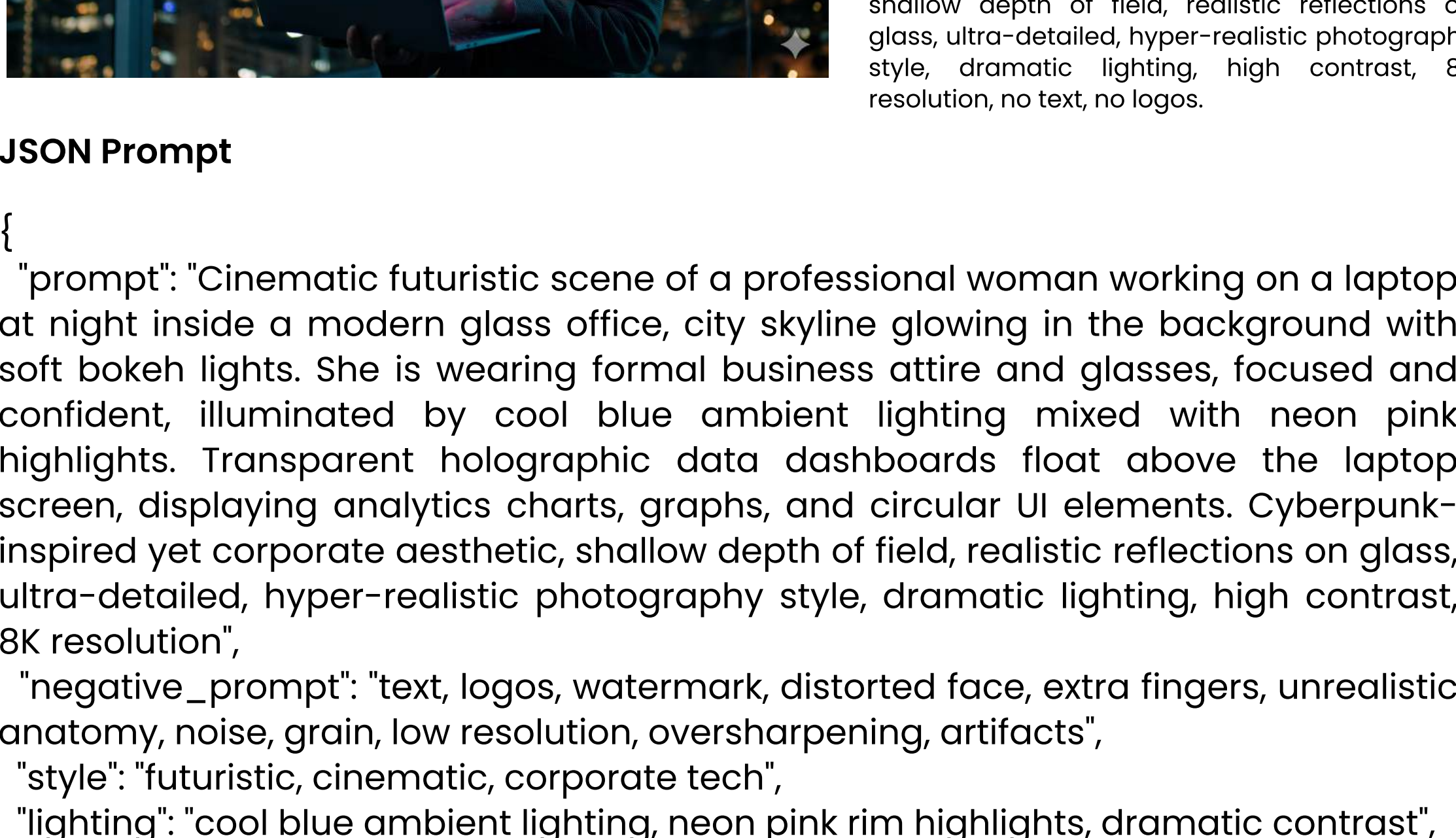
JSON Prompt

```
{
  "prompt": "Abstract futuristic 3D render of a smooth, flowing metallic ribbon forming an elegant wave, made of liquid chrome with deep violet and soft lavender tones, ultra-glossy reflective surface, seamless curves, mirror-like reflections, cinematic studio lighting with subtle glow highlights, minimalist premium aesthetic, suspended in space against a pure black background, hyper-realistic, ultra-high resolution, ray-traced lighting, Octane/Unreal Engine style, 8K quality",
  "negative_prompt": "text, logos, watermark, noise, grain, low resolution, matte surface, plastic look, rough edges, cluttered background, artifacts",
  "style": "abstract, futuristic, premium, minimal",
  "render_engine": "octane / unreal",
  "lighting": "cinematic studio lighting, ray traced",
  "material": "liquid chrome, glossy metallic",
  "color_palette": [
    "deep violet",
    "lavender",
    "black"
  ],
  "background": "pure black",
  "quality": "8K",
  "realism": "hyper-realistic",
  "aspect_ratio": "16:9"
}
```



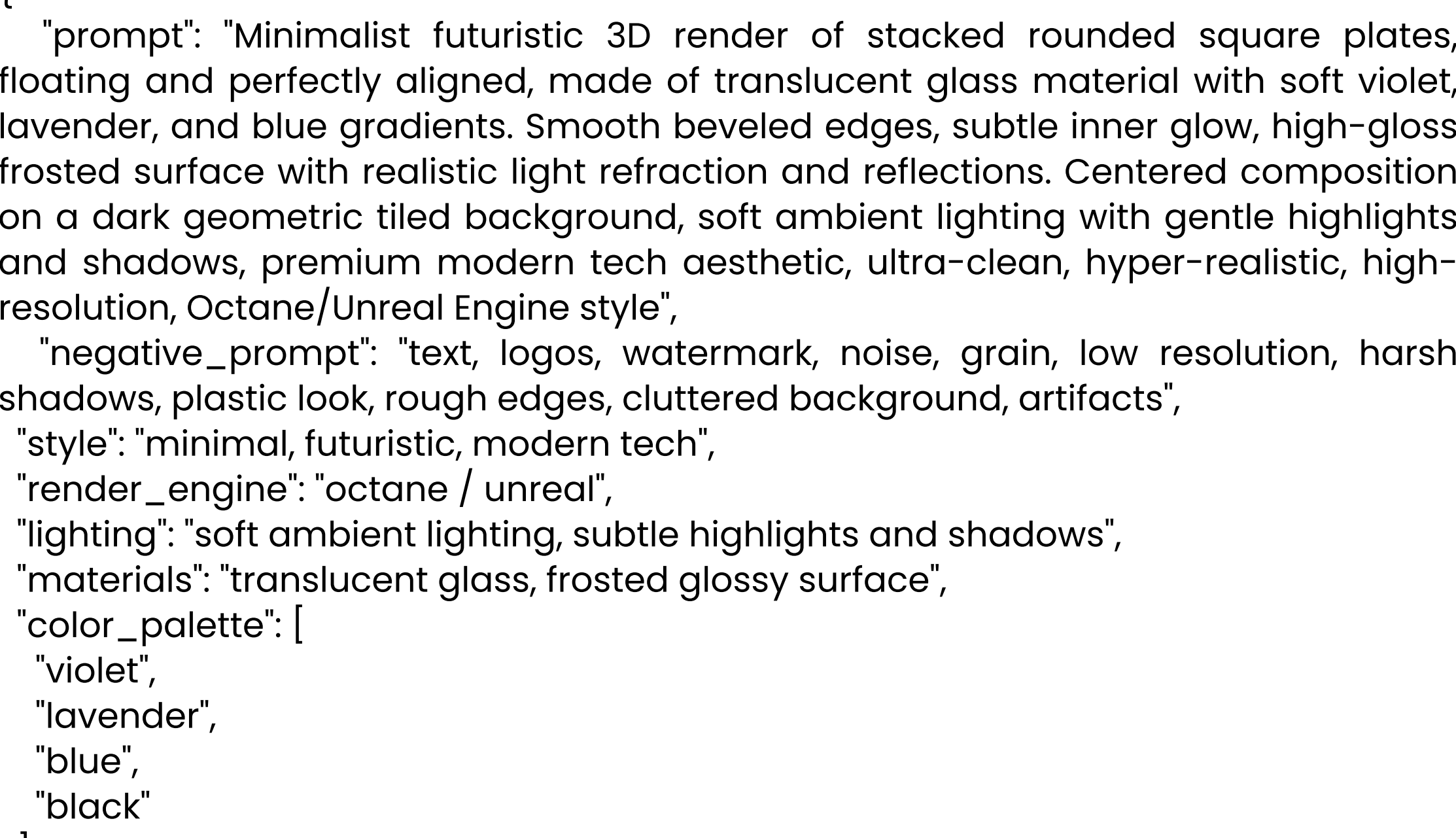
JSON Prompt

```
{
  "prompt": "Abstract 3D composition of floating geometric shapes including cubes, spheres, rectangular prisms, and pyramids, made of semi-translucent frosted glass with soft pink and lavender gradients, smooth matte-gloss surface with subtle internal light scattering, evenly spaced and suspended in mid-air, cinematic studio lighting with soft shadows and rim highlights, minimalist modern aesthetic, depth of field, ultra-clean render, pure black background, hyper-realistic, high-resolution, Octane/Unreal Engine style",
  "negative_prompt": "text, logos, watermark, noise, grain, low resolution, harsh lighting, plastic look, rough edges, cluttered background, artifacts",
  "style": "abstract, modern, minimal",
  "render_engine": "octane / unreal",
  "lighting": "cinematic studio lighting, soft shadows, rim light",
  "materials": "frosted glass, semi-translucent",
  "color_palette": [
    "soft pink",
    "lavender",
    "black"
  ],
  "background": "pure black",
  "quality": "high resolution",
  "realism": "hyper-realistic",
  "depth_of_field": true,
  "aspect_ratio": "16:9"
}
```



JSON Prompt

```
{
  "prompt": "Cinematic futuristic scene of a professional woman working on a laptop at night inside a modern glass office, city skyline glowing in the background with soft bokeh lights. She is wearing formal business attire and glasses, focused and confident, illuminated by cool blue ambient lighting mixed with neon pink highlights. Transparent holographic data dashboards float above the laptop screen, displaying analytics charts, graphs, and circular UI elements. Cyberpunk-inspired yet corporate aesthetic, shallow depth of field, realistic reflections on glass, ultra-detailed, hyper-realistic photography style, dramatic lighting, high contrast, 8K resolution",
  "negative_prompt": "text, logos, watermark, distorted face, extra fingers, unrealistic anatomy, noise, grain, low resolution, oversharpening, artifacts",
  "style": "futuristic, cinematic, corporate tech",
  "lighting": "cool blue ambient lighting, neon pink rim highlights, dramatic contrast",
  "environment": "modern glass office, nighttime cityscape",
  "subject": "professional woman, business attire, glasses",
  "elements": "holographic UI, analytics charts, data dashboards",
  "camera": "shallow depth of field, cinematic framing",
  "background": "city skyline with bokeh lights",
  "quality": "8K",
  "realism": "hyper-realistic",
  "aspect_ratio": "16:9"
}
```



JSON Prompt

```
{
  "prompt": "Minimalist futuristic 3D render of stacked rounded square plates, floating and perfectly aligned, made of translucent glass material with soft violet, lavender, and blue gradients. Smooth beveled edges, subtle inner glow, high-gloss frosted surface with realistic light refraction and reflections. Centered composition on a dark geometric tiled background, soft ambient lighting with gentle highlights and shadows, premium modern tech aesthetic, ultra-clean, hyper-realistic, high-resolution, Octane/Unreal Engine style",
  "negative_prompt": "text, logos, watermark, noise, grain, low resolution, harsh shadows, plastic look, rough edges, cluttered background, artifacts",
  "style": "minimal, futuristic, modern tech",
  "render_engine": "octane / unreal",
  "lighting": "soft ambient lighting, subtle highlights and shadows",
  "materials": "translucent glass, frosted glossy surface",
  "color_palette": [
    "violet",
    "lavender",
    "blue",
    "black"
  ],
  "background": "dark geometric tiled surface",
  "quality": "high resolution",
  "realism": "hyper-realistic",
  "composition": "centered, symmetrical",
  "aspect_ratio": "16:9"
}
```

The Vibe: "Crystal Clear" Since software is invisible, we used AI to give it a physical shape. We focused on materials like glass, liquid, and light. Why? Because Docket's main promise is clarity. We wanted every image to feel transparent and illuminated, showing that the platform hides nothing and reveals everything.

The Logic: From Chaos to Order We used three distinct shapes to tell the story of data processing:

- **The Floating Blocks:** These pink geometric shapes represent the raw, messy data floating around a company before Docket gets involved—scattered but beautiful.
- **The Liquid Wave:** This represents the AI "ingesting" that data. It's fluid, flexible, and moves effortlessly around obstacles.
- **The Glass Stack:** This is the final result. The messy blocks have been organized into neat, transparent layers. It's a perfect metaphor for how Docket turns messy calls into structured records.
- **The Human Connection** Finally, we included the "Hologram Interface" to anchor these abstract shapes in reality. It reminds the viewer that despite all this complex "liquid" technology, the end result is just a human being looking at a screen, getting the answers they need instantly.